



ATLANTIC BEACH FIRE DEPARTMENT OFFICE OF THE FIRE CHIEF (252) 726 7361
125 WEST FORT MACON ROAD, P.O. BOX 10, ATLANTIC BEACH, NC 28512 Fax: (252) 726-1804

To: Our Sponsors
From: Adam Snyder, Fire Chief
Subject: 2018 Atlantic Beach King Mackerel Saltwater Slam
Date: April 10, 2018

First off, I would like to thank all of our sponsors for their kind sponsorships that made the 2017 Atlantic Beach King Mackerel Saltwater Slam a success. The proceeds from the 2017 tournament purchased a \$15,000.00 Kawasaki side by side all-terrain vehicle to provide quick response to all beach related water rescues. Last year alone 3 people drowned along our shoreline from rip current related incidents. The new all-terrain vehicle will assist the fire department in providing quicker response to these types of emergencies.

The board of directors is working very hard for the upcoming 2018 tournament. Your kind sponsorship and continued support is a key to making this tournament a success and helping provide much needed life-saving equipment to the fire department. This year the fire department would like to use the proceeds to purchase a lifesaving piece of equipment called the Auto Pulse. This piece of equipment provides automated chest compression for a cardiac arrest patient. The Auto Pulse has been proven to increase the chances of survival for a patient suffering cardiac arrest. The cost of this piece of equipment is approx. \$15,000.00. Only through your kind sponsorship will the department be able to acquire this much needed equipment.

Again, I would like to personally thank you for your support for the 2018 Atlantic Beach King Mackerel Saltwater Slam.





2nd Annual AB KM Saltwater Slam

Captains Meeting October, 5th at Memories 7PM
 After Party/Pig Pickin' at the Tippy Turtle Tavern
 Fishing Dates: October 6th -27th, 2018 @2:00 PM
 Appreciation and Awards Banquet
 AB Town Park
 October 27th – 4:00 PM

SPONSORSHIP OPPORTUNITIES

<p>Anchor: \$15,000 (Exclusive Anchor Event Sponsor)</p> <ul style="list-style-type: none"> ▪ Name/Logo printed on all marketing/advertising/promotions/website/radio ads ▪ Name/Logo prominently displayed on back of T-shirt <ul style="list-style-type: none"> ▪ Name on sign at the Circle <ul style="list-style-type: none"> ▪ 7 T-shirts, 7 Hats ▪ 2 "Official Sponsor" Posters ▪ 4 Entries into the Tournament 	<p>Platinum: \$10,000</p> <ul style="list-style-type: none"> ▪ Name/Logo printed on all marketing/advertising/promotions/website/radio ads ▪ Name/Logo displayed on the T-shirt <ul style="list-style-type: none"> ▪ Name on sign at the Circle <ul style="list-style-type: none"> ▪ 6 T-shirts, 6 Hats ▪ 1 "Official Sponsor" Poster ▪ 3 Entries into the Tournament
<p>Gold Sponsor: \$5,000</p> <ul style="list-style-type: none"> ▪ Name/Logo printed on marketing/advertising/promotions/website/ radio ads ▪ Name/Logo displayed on T-shirt <ul style="list-style-type: none"> ▪ Name on sign at the Circle <ul style="list-style-type: none"> ▪ 5 T-shirts, 5 Hats 1 "Official Sponsor" Poster 2 Entries into the Tournament 	<p>Silver Sponsor: \$1,000</p> <ul style="list-style-type: none"> ▪ Name/Logo on T-shirt ▪ Name/Logo on Website ▪ Name on message board at the Circle <ul style="list-style-type: none"> ▪ 4 T-shirts, 4 Hats ▪ 1 "Official Sponsor" Poster ▪ 1 Entry into the Tournament
<p>Bronze Sponsor: \$500</p> <ul style="list-style-type: none"> ▪ Name on message board at the Circle <ul style="list-style-type: none"> ▪ Name/Logo on Website <ul style="list-style-type: none"> ▪ 2 T-shirts, 2 Hats ▪ 1 "Official Sponsor" Poster 	<p>Series Sponsor: \$300</p> <ul style="list-style-type: none"> ▪ Name/Logo on Website ▪ 1 "Official Sponsor" Poster 2 T-shirt, 2 Hat

Business/Name (as you want it displayed on advertising): _____

Address: _____

City / St / Zip: _____

Contact Name: _____ Phone: _____

E-mail: _____

Sponsorship Level: _____ \$15,000 _____ \$5,000 _____ \$500
 _____ \$10,000 _____ \$1,000 _____ \$300

Please note the size and sleeve length for the t-shirts you will receive based on your sponsor level **(adult sizes only)**:

Short Sleeve (quantity)	
Small:	X-Large:
Medium:	XX-Large:
Large:	XXX-Large: